

2024

ANNUAL REPORT

THE GLENDA GORDY RESEARCH CENTER



SAFE COMMUNITY INSTITUTE

THE GLENDA GORDY RESEARCH CENTER

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LETTER FROM THE CEO

Dear Community,

I'm honored to present the 2024 Glenda Gordy Research Center Annual Report, a reflection of our deepening commitment to making crime data accessible, understandable, and actionable for the people of Houston.

Housed within the Safe Community Institute at Crime Stoppers of Houston, The Glenda Gordy Research Center was founded to meet a long-expressed need from our community: a user-friendly, transparent, and reliable place to find crime data for the Greater Houston Area. In our quest to be a solution-focused organization, we launched The Research Center to provide a cohesive, trusted source for crime statistics, and today, we offer much more than just numbers.

Our dashboards and crime trend analysis are designed to help individuals and neighborhoods understand emerging issues. The Glenda Gordy Research Center also includes an educational component, helping the public learn about common justice system terms, emerging crime trends, and the broader context that surrounds crime data. Our vision is to create a new kind of resource, one that educates, informs, and empowers all Houstonians.

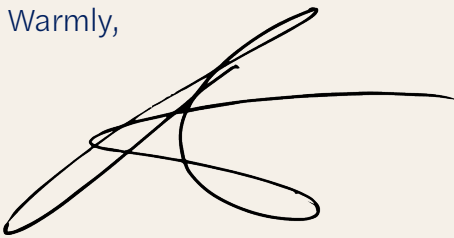
At our core, we believe that informed communities are safer communities. Our work bridges gaps between law enforcement, policy leaders, and residents by translating complex data into tools and insights people can use to make decisions and advocate for change. Despite the challenges of data inconsistency and reporting gaps, our team continues to deliver rigorous, transparent, and impactful analysis that strengthens public trust and advances public safety.

"At our core, we believe that informed communities are safer communities."

This 2024 report highlights our achievements in providing crucial crime data and analysis to our Houston area partners and community. We processed an astounding 30 million lines of data to power our interactive dashboards and tailored reports, highlighting our commitment to delivering impactful

analysis to our community. Through these tools, we reached more than 355,000 members of the community with meaningful, easy to understand information about crime in their communities. To our partners, donors, and community members: thank you. Your support makes this work possible. Together, we are building a smarter, safer, and more informed Houston.

Warmly,



Rania Mankarious
CEO, Crime Stoppers of Houston

THE GLENDA GORDY RESEARCH CENTER

WHO WE ARE

The mission of the Glenda Gordy Research Center is to provide Houstonians with clear, accessible crime data and equip them with the tools and insights needed to engage meaningfully with the criminal justice system. Our goal is to empower the community with accurate information that supports informed decisions and contributes to a safer Houston. Our research also supports legislative efforts by delivering impactful crime data analysis and insights to contribute to a transparent and evidence backed justice system. Through data-driven solutions, we help identify trends and improve understanding of crime in our city.



OUR CORE BELIEFS



DATA
TRANSPARANCY

Ensuring open, clear, and accessible crime data for all.



EVIDENCE-BASED
INSIGHTS

Grounding our work in data-driven research and factual analysis.



PUBLIC SAFETY
ADVOCACY

Using data to inform policies and support safer communities.



ETHICAL
RESPONSIBILITY

Upholding integrity in crime reporting and analysis.



ACTIONABLE
INTELLIGENCE

Transforming raw data into meaningful, real-world impact.



CONTINUOUS
IMPROVEMENT

Innovating and refining our methods to provide better crime data solutions.

HARNESSING INSIGHTS:
DRIVING INNOVATION WITH CRIME DATA

Crime data provides the empirical foundation for evidence-based public safety strategies. By analyzing patterns, trends, and correlations, we move beyond anecdotal responses toward data-informed solutions with measurable impact. Reliable, high-quality data enables decision-makers to allocate resources effectively, detect meaningful trends, and evaluate the impact of interventions. In a landscape where precision matters, data analytics is not just a tool, it is the backbone of responsible, transparent, and outcome-driven public safety planning.

SYDNEY ZUIKER
Senior Director of Programs & Special Projects

KEY METRICS

30+ MILLION OVER 350K

In 2024, The Glenda Gordy Research Center processed 30,287,796 lines of data to support our dashboards, our monthly reports and respond to requests for data from our community.

We directly reached 355,267 people with easily digestible crime data through our website and reports such as the Monthly Crime Index.



2024

AT A GLANCE

In 2024, the Glenda Gordy Research Center made significant strides in expanding our reach, deepening our research capabilities, and strengthening our partnerships. From growing our team to providing critical crime data reports that informed key cases, we remained committed to transparency and accuracy in crime reporting. Below are some of the key milestones that shaped our year.

JAN

Dedicated work to refine our Harris County database to optimize presentation and data reporting.

FEB

Responded to requests with reports on topics ranging from Weapons Violations to Sexual Assault and Burglary of Habitation.

MAR

Focused on refining and strengthening existing codebases to improve the robustness and efficiency of crime statistics processing and reporting.

APR

Launched a Data Request Form for Crime Stoppers staff and our community partners to submit requests for tailored data reports from the Research Center.

MAY

Implemented all new Agile project management processes to streamline and improve our workflow to ultimately improve services for the community.

JUN

Expanded our team to strengthen research efforts and enhance data analysis capabilities.

JUL

Initiated the Native Graphs Website project to develop more dynamic and user-friendly visual data representations for better control over how we display data for public access.

AUG

Delivered reports for a groundbreaking case, compiling data on offenders with bond violations tied to a fraudulent bail bonds operation.

SEP

Continued to develop our database by incorporating FBI NIBRS data. This enhances the depth of crime statistics we can provide, starting with information about crime on university campuses.

OCT

Strengthened partnerships with Council Member Willie Davis to provide a report on offenders with prior juvenile offenses.

NOV

Made significant improvements to the Data Insertion process to make the process of ingesting data into our database more efficient, resulting in a 59.7% decrease in processing time.

DEC

Hosted our first-ever Glenda Gordy Research Center Community Beta Testing Event, where community partners participated in testing our updated website ahead of its 2025 launch.

OUR PROCESS

Transparency and accuracy are the foundation of the Glenda Gordy Research Center’s work. Our approach ensures that all published insights are rooted in rigorous, reliable data analysis.

DATA SOURCES

We pull data from multiple trusted sources to provide a complete picture of crime in Houston and Harris County:

- Harris County District Clerk**
- Texas Department of Public Safety (DPS)**
- Houston Police Department (HPD)**
- FBI National Incident-Based Reporting System (NIBRS)**

DATA PROCESSING

Each month, we retrieve the publicly available data from our sources, then we load the data into a suite of scripts that clean, organize and format it to fit neatly into our database structure.

Our process is focused on maintaining the integrity of the data. After polishing, the data is inserted into our cloud-based AWS storage server to ensure efficient and reliable storage.

UPDATES

Once our data is processed and loaded into our database, we run our regular monthly analytical process to produce data visualizations for the dashboards on our website.

DATA REQUESTS

We support community members, researchers, journalists, and policymakers by providing custom data reports upon request. Our database allows us to answer a variety of questions and provide analytical reports to our community.

OUR TECH STACK

includes, but is not limited to:

LANGUAGES & LIBRARIES

JavaScript | Node.js | SQL
D3.js | Axios | KNEX

FRAMEWORKS & TOOLS

React | Next.js | Express
Observable | Tailwind CSS
Framer Motion | Radix UI

INFRASTRUCTURE

AWS (RDS, EC2) | MySQL
PostgreSQL | WordPress
(CMS Integration)

HOMICIDE

491

cases filed

432

offense occurrences

47

highest occurrences in one month (May)

17.7%

increase in capital murder from 2023

28.8%

offenders that knew their victims

113

capital murders

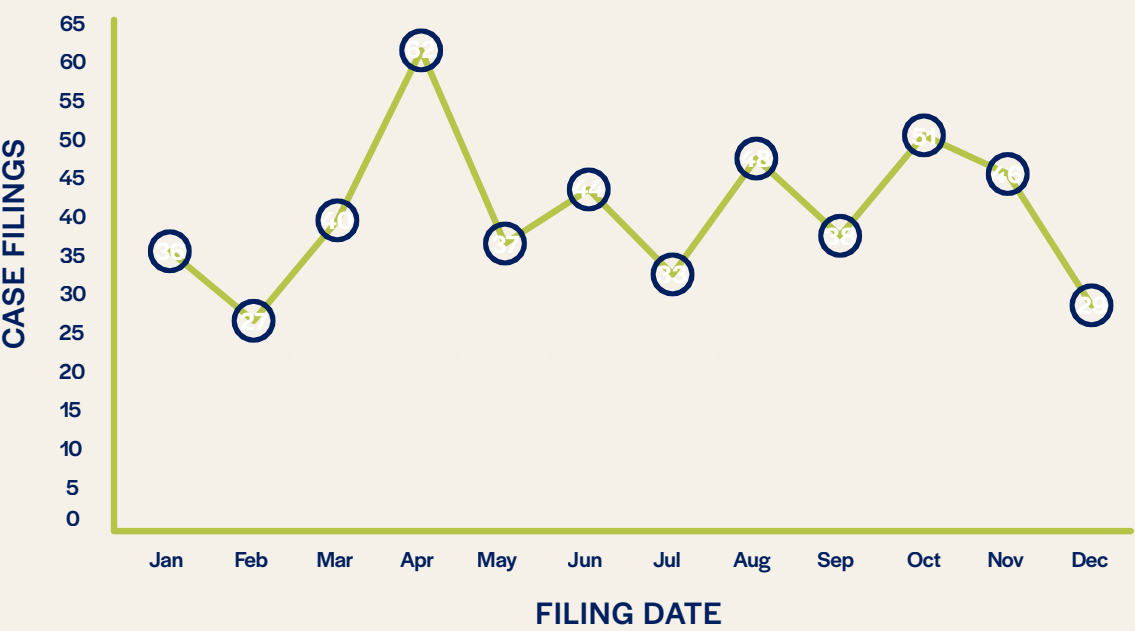
338

homicides involving firearms

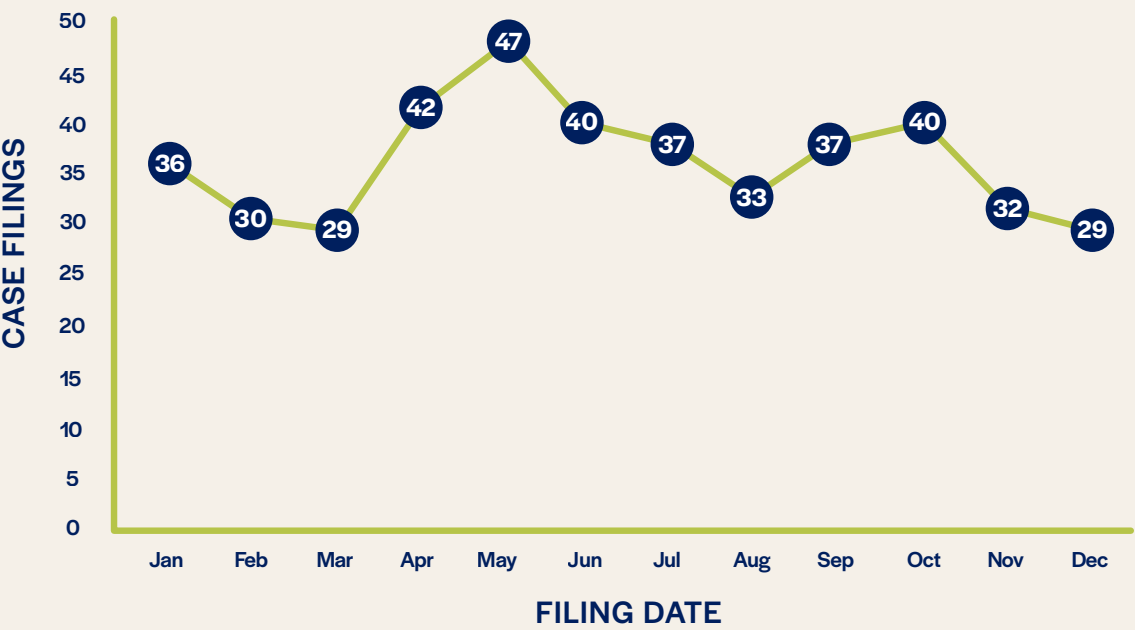
38

murder of a minor offenses occurred

HOMICIDE CASES FILED IN 2024

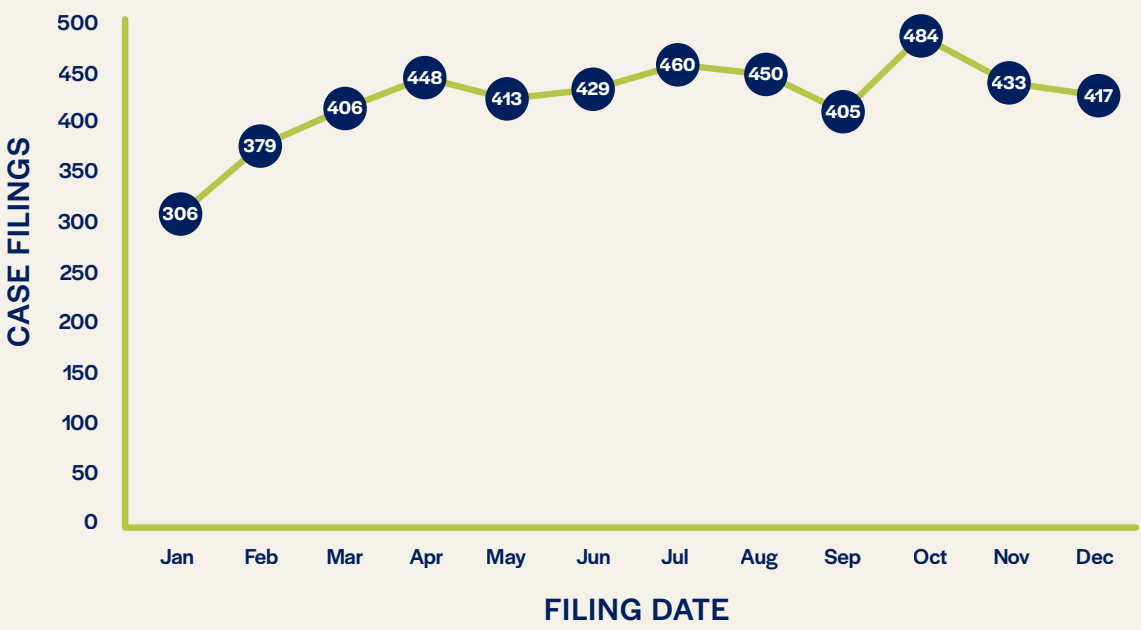


HOMICIDE OFFENSE OCCURRENCES IN 2024

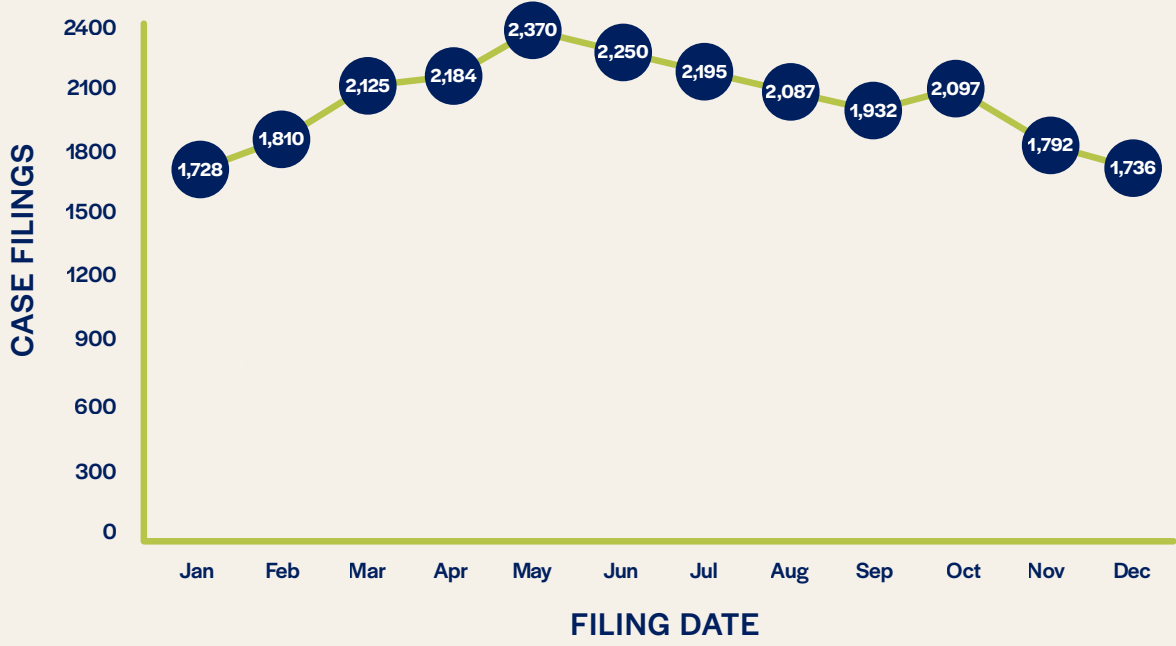


This data was sourced from publicly available datasets on 1/25/25, including the Harris County District Clerk and the Texas Department of Public Safety.

AGGRAVATED ASSAULT CASES FILED IN 2024



AGGRAVATED ASSAULT OFFENSE OCCURRENCES IN 2024



AGGRAVATED ASSAULT

5,030
cases filed

164
cases filed of Assault
on a Public Servant

24,306
offense occurrences

2.41%
decrease in offense
occurrences vs. 2023

7,366
assault with a
firearm

This data was sourced from publicly available datasets on 1/25/25, including the Harris County District Clerk and the Texas Department of Public Safety.

SEXUAL ASSAULT

1,024
cases filed

3,784
offense occurrences

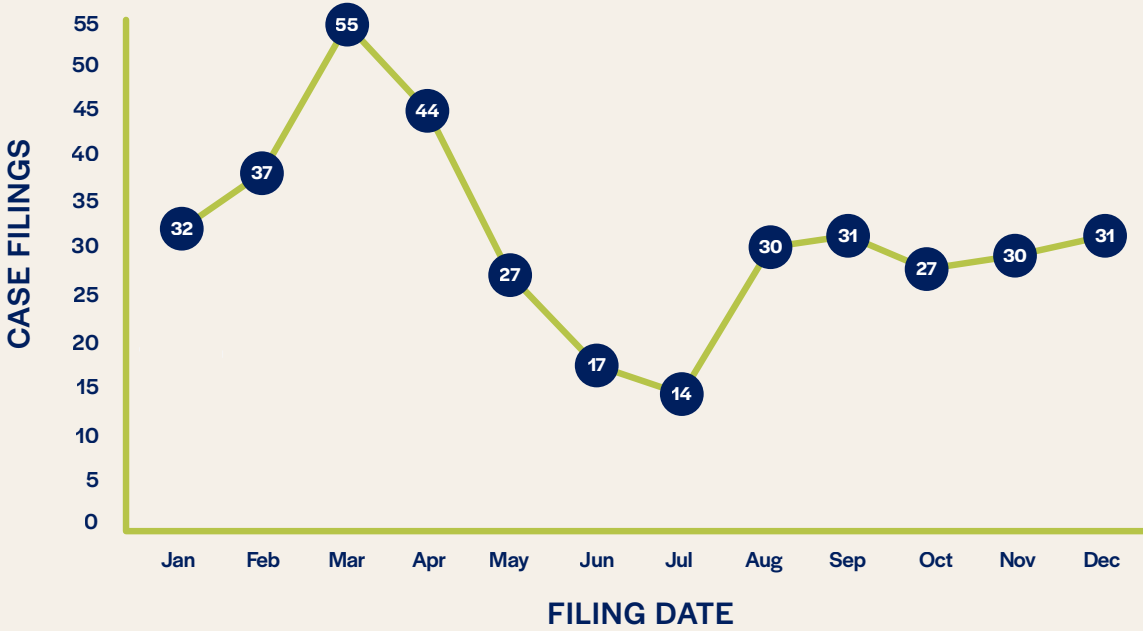
1,719
children victims

37_{y/o}
average age of
defendant

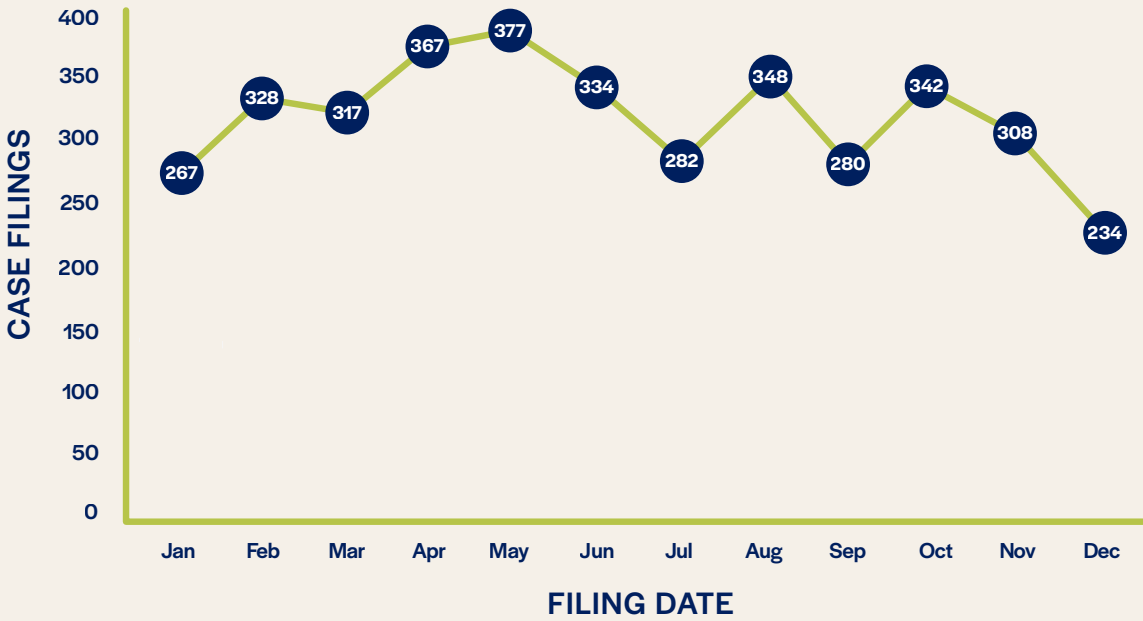
337
highest occurrences
in one month (May)

2,443
occurences at a residence

SEXUAL ASSAULT CASES FILED IN 2024

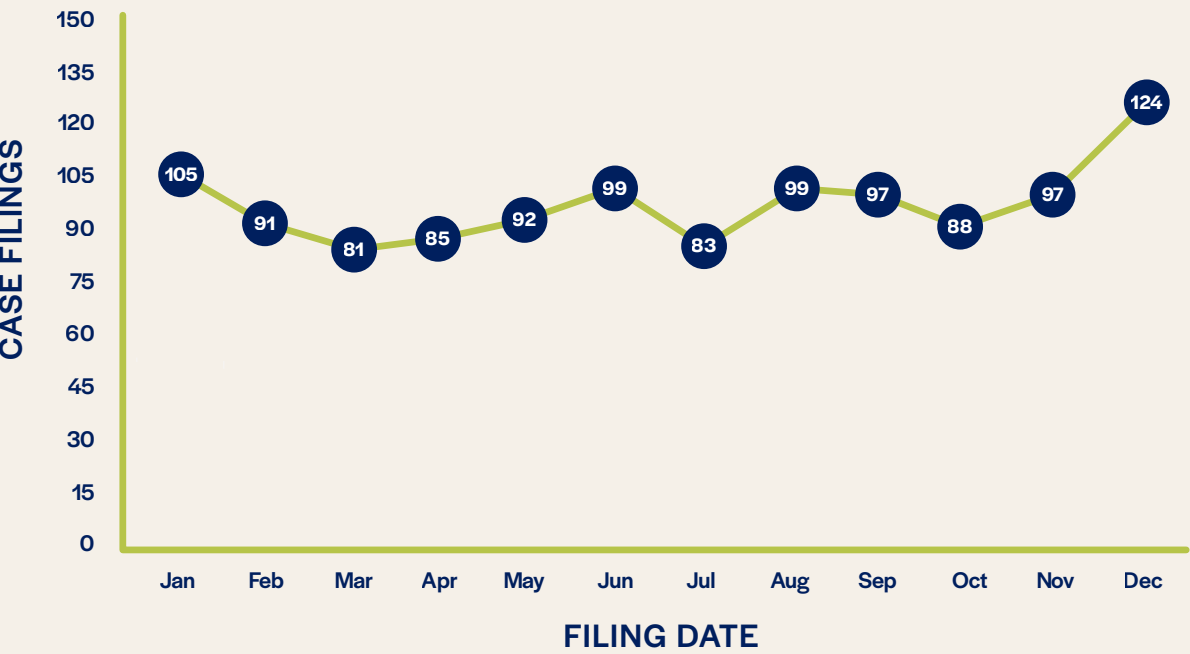


SEXUAL ASSAULT OFFENSE OCCURRENCES IN 2024

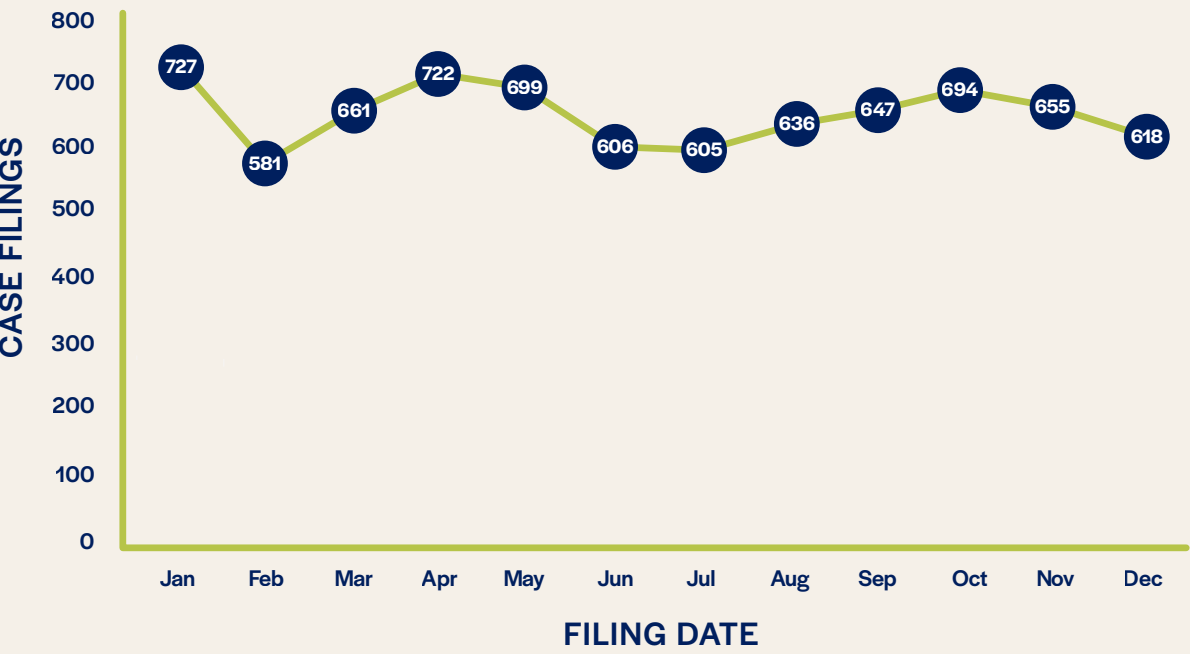


This data was sourced from publicly available datasets on 1/25/25, including the Harris County District Clerk and the Texas Department of Public Safety.

ROBBERY CASES FILED IN 2024



ROBBERY OFFENSE OCCURRENCES IN 2024



ROBBERY

758
cases filed

7,851
offense occurrences

2,500
theft of Motor Vehicle

4,141
identify theft offense oc-
currences

11.8%
decrease in aggravated
robbery cases vs. 2023

3,686
robberies involving
firearms

This data was sourced from publicly available datasets on 1/25/25, including the Harris County District Clerk and the Texas Department of Public Safety.

WEAPONS

5,770
cases filed

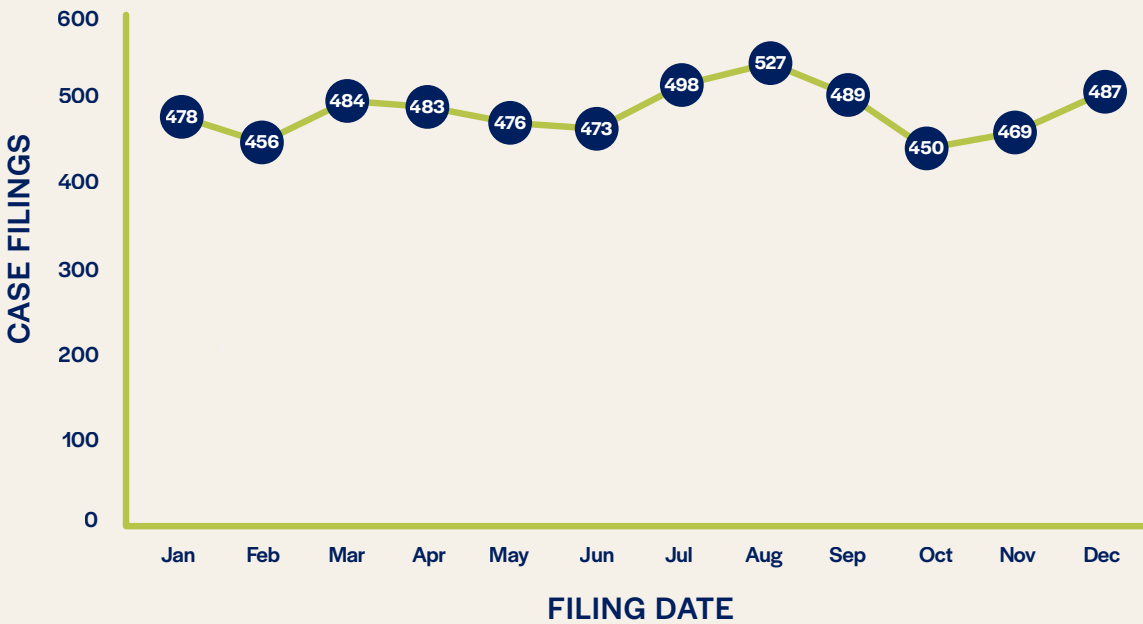
4,498
offense occurrences

2.4%
decrease in cases filed
vs 2023

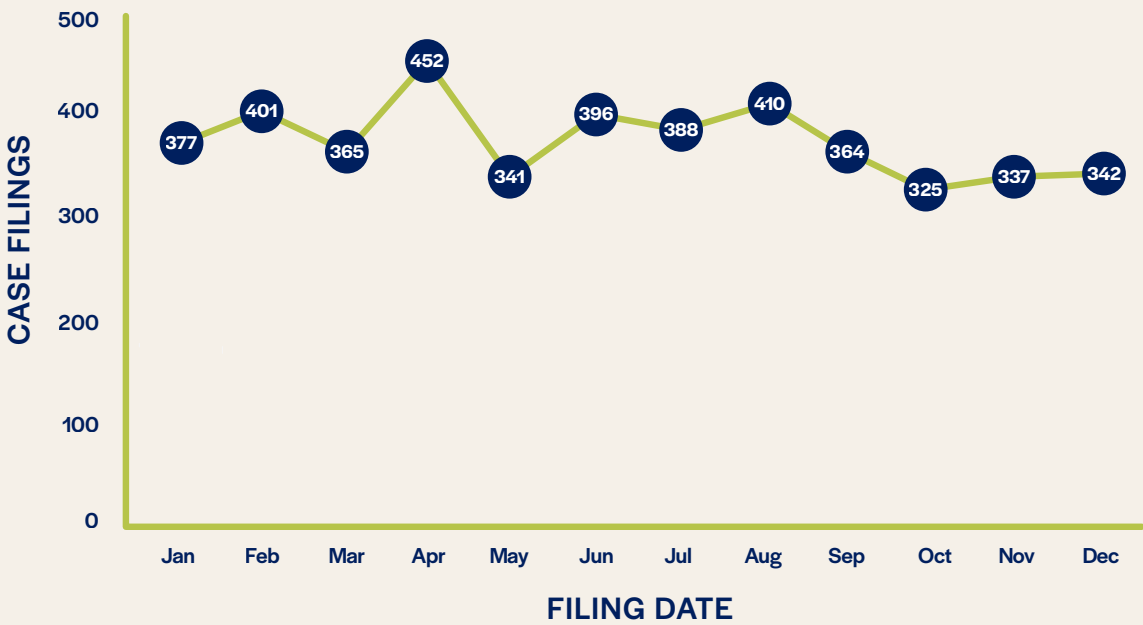
1,698
felon in possession of
a weapon

4
cases filed for firearms
accessible to a child

WEAPON OFFENSES CASES FILED IN 2024

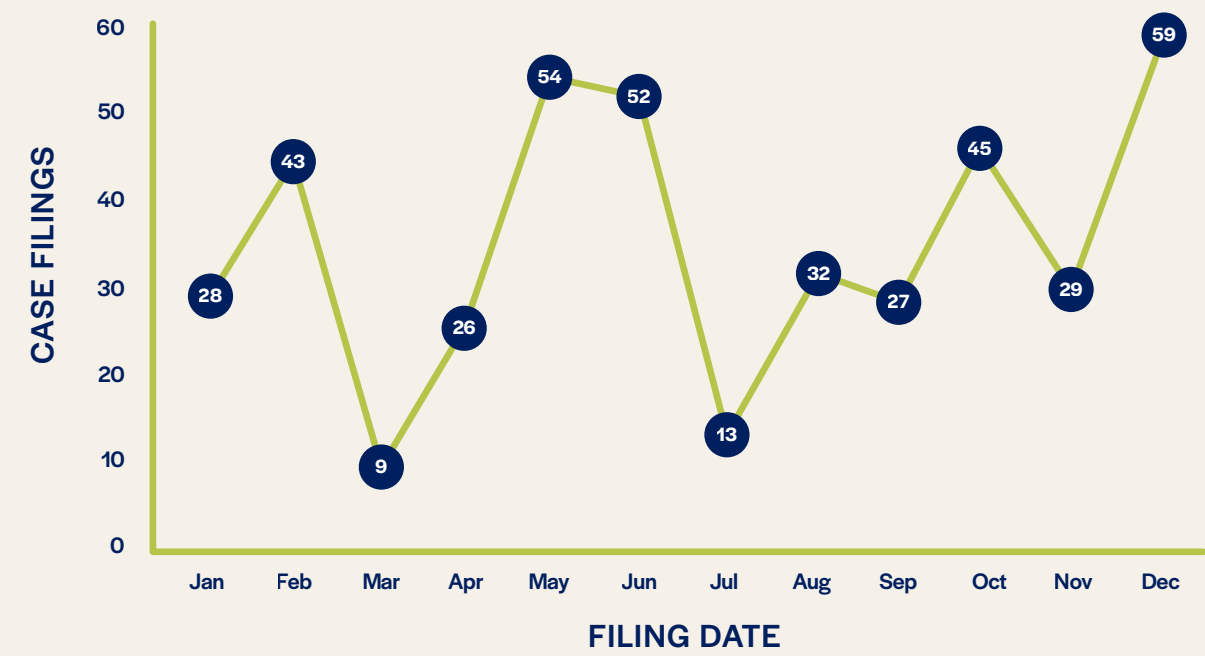


WEAPON OFFENSES OFFENSE OCCURRENCES IN 2024

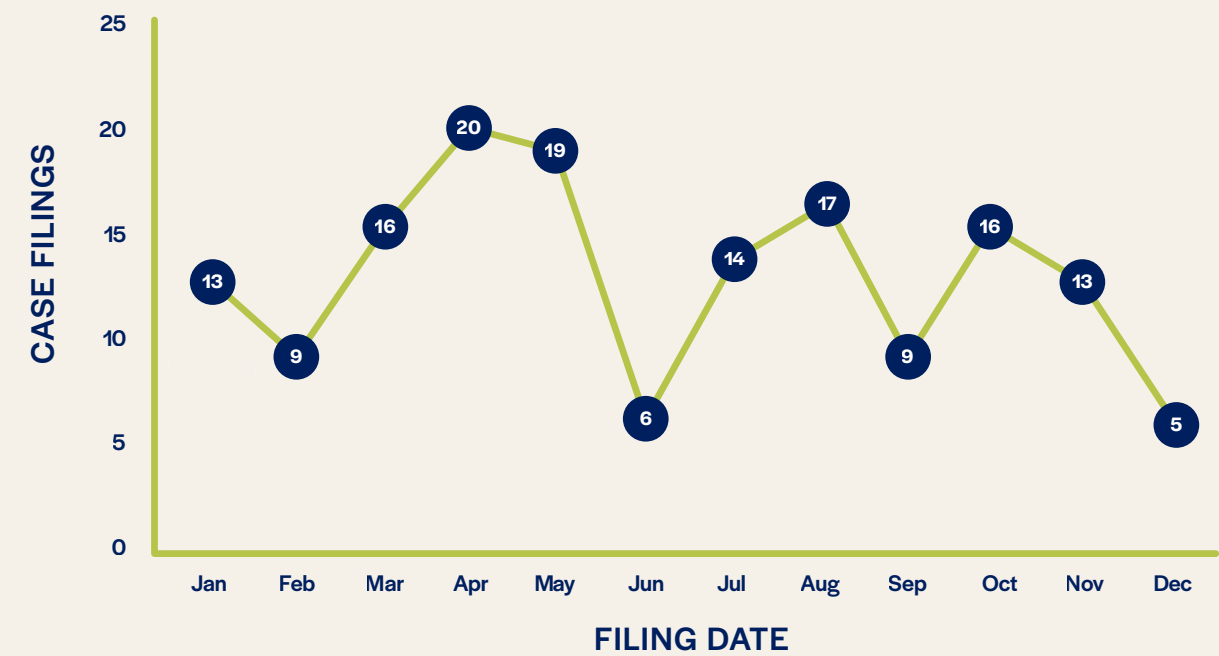


This data was sourced from publicly available datasets on 1/25/25, including the Harris County District Clerk and the Texas Department of Public Safety.

HUMAN TRAFFICKING CASES FILED IN 2024



HUMAN TRAFFICKING OFFENSE OCCURRENCES IN 2024



HUMAN TRAFFICKING

417
cases filed

157
occurrences

5.4%
increase in online solicitation of a
minor offense occurrences vs 2023

249
solicitation of
prostitution

83
human trafficking cases
involving a minor

39
online solicitation
of a minor

This data was sourced from publicly available datasets on 1/25/25, including the Harris County District Clerk and the Texas Department of Public Safety.



COMMUNITY IMPACT

Crime Stoppers has been invaluable in providing the At-Large 2 office with essential data regarding the increase of teen violent crimes over the past few years in Houston and Harris County. The data provided through our partnership with Crime Stoppers has opened the eyes of the entire general public.

**THE OFFICE OF COUNCIL
MEMBER WILLIE DAVIS**



2025 GOALS

LOOKING AHEAD

In 2025, the Glenda Gordy Research Center will continue its mission of making crime data accessible, transparent, and actionable for the Houston community. Through expanded outreach, improved digital tools, and enhanced data integration, we aim to deepen public engagement, support evidence-based decision-making, and increase awareness of crime trends. Our focus remains on delivering timely, accurate insights that empower both community members and policymakers.

INCREASE COMMUNITY REACH

Expand our impact by reaching 500,000 people through website traffic and published reports.

MAINTAIN & IMPROVE CRIME REPORTS

Ensure monthly updates for all dashboards and reports while responding to data requests to keep information current and relevant.

STRENGTHEN VISIBILITY & SEO

Take full ownership of the GGRC website to optimize searchability and expand audience engagement.

DEVELOP WEBSITE RESOURCES

Enhance user experience with interactive query tools, real-time updates on emerging crime trends, and improved accessibility to crime data.

LAUNCH A STUDENT USE API

Provide students, researchers, and developers with open access to crime data, fostering transparency and collaboration.

IMPLEMENT NEW DATA SOURCES

Expand our crime data by incorporating insights from additional law enforcement and government sources, improving the depth and accuracy of our reporting.

2021 - 2024 DONORS

Thank you to our generous Glenda Gordy Research Center donors. Your support enables us to provide accurate, transparent crime data, ensuring the public has a clear and informed view of the criminal justice system in Harris County. We are grateful for your commitment to making data accessible and empowering our community with reliable insights.



RESEARCH CHAMPION \$50,000+

Phillips 66

RESEARCH TRAILBLAZER \$25,000 - \$50,000

Jill & Charlie Talisman

RESEARCH ACTIVIST \$5,000 - \$10,000

Lindsay & Scott Aronstein

RESEARCH ALLY Up to \$5,000 Marian Braun Brian Laviage Josh Crescenzi

RESEARCH ALLY (CONTINUED) Up to \$5,000

Karen Selzer

Russell Molina

Robert and Paige Luke Family

Charitable Account

Briarcroft Shopping Center

Pablo Franco

John Filla

OTHER PROJECT SUPPORTERS

Donations of time and talents free of charge to Crime Stoppers of Houston

ASTOUNDZ

Dr. Marian Zaki

Houston Christian University

Lisa Groten

Emily Martinez

BUDGET

ADVERTISING & PUBLIC AWARENESS	\$1,492.35
DUES & SUBSCRIPTIONS	\$3,100.55
MULTIMEDIA / AV	\$1,500.00
PRINTED MATERIALS / GRAPHICS	\$1,184.84
PROGRAM DEVELOPMENT	\$2,679.64
SUPPLIES	\$1,411.91
PROGRAM SPECIALIST / SALERIES / BENEFITS	\$223,659.51
DIRECT PROGRAM EXPENSES	\$235,028.80
INDIRECT PROGRAM EXPENSES	+ \$25,137.24
2024 TOTAL	\$260,166.04

GGRC STAFF

Our full-time staff at GGRC is shown below. For general inquiries please email ggrc@crime-stoppers.org. Otherwise you're welcome to contact any member of our staff for any questions, comments, or concerns.



LANIA MANKARIOUS
CEO, Crime Stoppers of Houston
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SYDNEY ZUIKER
Senior Director of Programs and Special Projects
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NICKI WAHLERS
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RYAN BARNES
Junior Data Engineer
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LEO YERENA
Junior Data Analyst
lyerena@crime-stoppers.org

SUPPORT STAFF

Nichole Christoph
Chief Operating Officer

Tania Cruz
Marketing and Communications Director

Clara Guidry
Safe Community Institute Manager

Amelia Hebert
Marketing Coordinator

Joan Karstrom
Web Designer and Developer

ABOUT CRIME STOPPERS

Through active partnerships and collaborations, citizen empowerment and educational outreach, Crime Stoppers of Houston is leading the Bayou City and State of Texas with innovative crime prevention programming to keep our communities safe. Established in the early 1980's as solely a Tip Line Program, Crime Stoppers now offers a robust public safety program that is reaching millions each year.

Crime Stoppers of Houston is Houston's top non-profit dedicated to public safety and since 1980 has remained committed to its mission to solve and prevent serious crime in the Greater Houston Area in partnership with citizens, media and the criminal justice system.

THANK YOU FOR YOUR CONTINUED SUPPORT!

Your engagement and trust empower us to provide clear, impactful crime data to the Houston community. We are deeply grateful for everything we accomplished together in 2024, and we look forward to expanding our efforts and delivering even more valuable insights in 2025. Your support makes this work possible, and we can't wait to continue this journey with you.





This report reflects a year of applying data with purpose:
turning evidence into insight and insight into action.
Through rigorous data analysis and community-centered
research, we illuminate meaningful patterns and
measurable progress. Behind every chart is a commitment
to transparency, accountability, and evidence-based
insight, ensuring crime data is accessible, actionable,
and grounded in real-world impact. Our work
ensures that public safety strategies are
grounded in the best available data,
driven by transparent reporting
and evidence-based insight.
We invite you to explore,
question, and act.